

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80933

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80933-1

DATE PRINTED

10/17/12

PAGE 1

37109	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	325797	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	JAMESTOWN ASSOCIATES			COMMITTEE FOR OUR CHILDREN'S FUTURE	
AND	5 Mapleton Rd Ste 300			PO BOX 419	
ADDRESS	Princeton NJ 08540-9646			Bernardsville NJ 07924-0419	
	USA			USA	
CONTACT	LAURA LANCASTER			PRODUCT CMTE FOR CHILDREN'S FUTURE	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/30/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	3	05:58A	07:00A	30S	10/17/12-10/19/12	THIS MORNING (5:58-7AM)	3	900.00	2700.00
2	M-F	5	05:58A	07:00A	30S	10/22/12-10/26/12	THIS MORNING (5:58-7AM)	5	900.00	4500.00
3	M-T	2	05:58A	07:00A	30S	10/29/12-10/30/12	THIS MORNING (5:58-7AM)	2	900.00	1800.00
4	W-F	2	09:00A	10:00A	30S	10/17/12-10/19/12	ANDERSON COOPER	2	500.00	1000.00
5	M-F	3	09:00A	10:00A	30S	10/22/12-10/26/12	ANDERSON COOPER	3	500.00	1500.00
6	M-T	1	09:00A	10:00A	30S	10/29/12-10/30/12	ANDERSON COOPER	1	500.00	500.00
7	W-F	2	04:00P	05:00P	30S	10/17/12-10/19/12	DR. PHIL	2	1300.00	2600.00
8	M-F	3	04:00P	05:00P	30S	10/22/12-10/26/12	DR. PHIL	3	1300.00	3900.00
9	M-T	1	04:00P	05:00P	30S	10/29/12-10/30/12	DR. PHIL	1	1300.00	1300.00
10	W-F	3	05:00P	06:00P	30S	10/17/12-10/19/12	5PM EARLY NEWS	3	1000.00	3000.00
11	M-F	5	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	5	1000.00	5000.00
12	M-T	2	05:00P	06:00P	30S	10/29/12-10/30/12	5PM EARLY NEWS	2	1000.00	2000.00
13	W-F	1	06:00P	06:30P	30S	10/17/12-10/19/12	NEWS 3 AT 6	1	1800.00	1800.00
14	M-F	2	06:00P	06:30P	30S	10/22/12-10/26/12	NEWS 3 AT 6	2	1800.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130      KYW TV3  
AND

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR		325797	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	JAMESTOWN ASSOCIATES			COMMITTEE FOR OUR CHILDREN'S FUTURE		
AND	5 Mapleton Rd Ste 300			PO BOX 419		
ADDRESS	Princeton NJ 08540-9646			Bernardsville NJ 07924-0419		
	USA			USA		
CONTACT	LAURA LANCASTER			PRODUCTCMTE FOR CHILDREN'S FUTURE		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE 9820		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/30/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M-T	1	06:00P	06:30P	30S	10/29/12-10/30/12	NEWS 3 AT 6	1	1800.00	1800.00
16	W-Su	2	11:00P	11:35P	30S	10/17/12-10/21/12	LATE NEWS	2	2500.00	5000.00
17	M-Su	3	11:00P	11:35P	30S	10/22/12-10/28/12	LATE NEWS	3	2500.00	7500.00
18	M-T	1	11:00P	11:35P	30S	10/29/12-10/30/12	LATE NEWS	1	2500.00	2500.00
19	Su	1	06:58A	09:00A	30S	10/21/12-10/21/12	WKND NEWS SUN 7-9A	1	500.00	500.00
20	Su	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	500.00	500.00
Total Contract:								44		53000.00
							Billing Summary			
						Oct	Nov	Dec	Total	
Qtr 4-12						43100.00	9900.00	.00	53000.00	
									GRAND TOTAL	53000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION